

Coming soon to a theater near you....

Your assignment is to create a book trailer for a book you've read (and enjoyed) this semester. A book trailer is like a movie trailer, but it promotes a book rather than a movie. It is important to get the viewer excited about and interested in reading the book, but it is also important to leave some suspense....so don't tell the ending!

Step 1: Create a storyboard detailing your idea

Step 2: Use a video camera (such as a Flipcam) to film your book trailer, or a digital still camera to take pictures, or images from the web (be sure to cite)

Step 3: Edit your trailer using Windows MovieMaker or Photostory. Be sure the final book trailer you turn in is a video file (.wmv or .avi or .mpg).

Consider including the following elements:

- Title page and credits
- Voiceover narration
- 1-2 minutes in length
- Music

<u>Book Trailer Project Rubric</u>	<u>Points</u>	<u>Evaluation</u>
Video that conveys the story well	40	
Creative, interesting, and fun to watch	30	
Clear narration	20	
Appropriate "extras" (music, title page, credits, sound effects, text, etc.)	10	
Total	100	

*Want to watch an example? Barnes and Noble has a collection of book trailers that can be viewed at:

http://media.barnesandnoble.com/?fr_chl=bf959b72587c3a9b94da6cf24804619fdda4731e.